



## LICENSING EXECUTIVES SOCIETY INTERNATIONAL

### Global Technology Impact Forum (GTIF) Awards 2017

#### Call for Nominations

The **Global Technology Impact Forum (GTIF)**, established in 2012, is a leading forum where outstanding organizations in the business of Intellectual Property (IP) meet to share and to discuss the latest developments affecting the IP and innovation systems globally in the context of the pursuit of social goals. In conjunction with the creation of the GTIF, LESI instituted two awards to recognize those initiatives that have delivered exceptional impact in this field.

Given its unique role in bringing together policymakers, non-governmental organizations and industrialists, GTIF provides the perfect venue for the recognition of policies and projects that make a difference in the IP landscape globally and that deliver social benefits. Consideration of goodwill generation and the development of effective tools for technology transfer, for humanitarian purposes, have been part of the GTIF since its inception. Through networking in GTIF, LESI has connected non-for-profit organizations in need of technologies, technology providers, and companies, with the common interest of using technical creativity to help to achieve social goals.

The GTIF event highlights initiatives and success stories of how IP can be utilized in pursuit of social and humanitarian objectives. Let LESI know of the initiatives shaping a better world through technology transfer by submitting nominations for the LESI National IP & Technology Transfer Policy Award and the LESI Award to an Outstanding Humanitarian Technology Transfer Initiative to Mark Wilson, GTIF Committee Chair ([Mark.W.Wilson@gsk.com](mailto:Mark.W.Wilson@gsk.com)). Details of the award criteria and the nomination process follow below.



*The GTIF 2014 Planning Committee and Award Winners (with plaques): from left, Hector Chagoya, Martha Angélica Peña Cenicerros (FINNOVA), Yvonne Chua, Rick McKenney (Water for Humans), Ahmed Al Calily (Takamul), Jim Malackowski and Arnaud Michel.*

<b>Nominations:</b>	<b>Received until March 14th, 2017</b>
<b>Evidence from Nominees:</b>	<b>Received until March 28th, 2017</b>
<b>Awards Ceremony:</b>	<b>April 26, 2017 GTIF Meeting, Paris, France</b>



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### 1. LESI National IP and Technology Transfer Policy Award

In 2013, LESI-GTIF launched this award to recognize leading international IP organizations or state intellectual property systems that have achieved significant social and economic impact. Key criteria are as follows.

- *The impact of the policy in business or society*
- *The feasibility of implementing the policy, including the leverage of the government organization or professional organization within the country*
- *The conformity of the policy with the LESI Business Principles and/or licensing good practices*
- *The impact in building good-will towards intellectual property*

Examples of previous award recipients include the following.

**2013: United States Patent Office's** (USPTO's) *Patents for Humanity* pilot program

**2014:** - **FINNOVA**, a Mexican Technology Transfer Offices Network program supported by the Ministry of Economy (SE) and National Council for Science and Technology (CONACYT) – Mexico City, Mexico. This program focuses on enhancing innovation links between Mexican Universities, R&D centers and companies regarding IP, licensing and technology transfer matters.

- **TAKAMUL**, an innovation support program developed and operated by the Abu Dhabi Technology Development Committee (TDC) (Abu Dhabi, United Arab Emirates), which is focused on IP as a key enabler of impactful innovation and which helps individuals, universities and enterprises to become familiar with intellectual property and protection rights, and to obtain financial support to protect innovative ideas.

**2015: NIT Mantiqueira** – The organization operates in the states of São Paulo and Minas Gerais, Brazil and is linked to the Secretariat for Coordination of Research Units (UCB) of the Ministry of Science, Technology and Innovation (MCTI) of the federal government. The program supports research institutions in protecting IP, managing technology transfer, and fostering partnerships, and disseminates best practices in the management of innovation.

### 2. LESI Award to an Outstanding Humanitarian Technology Transfer Initiative

The GTIF event will highlight initiatives and success stories of how intellectual property can be utilized in pursuit of social and humanitarian objectives. Please let LESI know of the initiatives shaping a better world through technology transfer that excel in the following regards.

- *The level of implementation of the initiative*
- *The proper use of the resources available for the initiative,*
- *The sustainability of the initiative*
- *The impact in building good-will towards intellectual property*
- *The existence of an appropriate technologies transfer component*

Examples of previous award recipients include [Solar Sister](#) (2013) and [Water for Humans](#) (2014). In 2015, [Stanford University's Design for Extreme Affordability Program](#) was recognized with this award; this program comprises a two-quarter, multidisciplinary, project-based course that is open to Stanford University students; during the program, students work in teams, using design thinking methods, to develop products and services that serve the needs of the world's poor.



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### **3. Nomination Process**

Please submit contact details for the nominated organization(s) to: Mark Wilson, GTIF Committee Chair ([Mark.W.Wilson@gsk.com](mailto:Mark.W.Wilson@gsk.com)).

LESI will contact the LES society most suitable to endorse the nomination and then will contact the nominees and will request a brief of a maximum 2000 words containing evidence related to the award criteria, in order to assess the nominations.

**Nomination Deadline: March 14th, 2017**